



Madrid. Spain

May 12, 13 and 14 2025

**IV Edition of the
International
Defence and Security
Exhibition of Spain**

Organized by



With the institutional support of



feindef.com

**Commercial
dossier**



Promoting Defence and Security culture as a driver of innovation

The Feindef Foundation is a private, non-profit foundation that promotes awareness in Spanish and European society on issues related to Security and Defence, publicising its importance and commitment to scientific and technical research and innovation as a driving force for economic and technological development and social integration.

Our quest for excellence and innovation motivates us to promote public-private collaboration, providing specialised advice and comprehensive support in projects aimed at strengthening the technological base of the defence industry in order to boost its competitiveness at national and international level.

The Feindef Foundation was created in 2020 with the appointment of Julián García Vargas as Chairman and with the aim of promoting the Spanish defence and security industry and fostering its international growth. Founded by the Ministry of Defence and the industrial associations TEDAE and AESMIDE, Julián García Vargas undertook his commitment to make the Feindef Foundation a true instrument that would allow the Spanish Defence and Security industry to occupy the place it deserves in Spain and to project an external reputation modernity and innovation in keeping with the reality.

fundacionfeindef.org





FEINDEF provides unprecedented levels of access to the new international defence market, fostering collaborative research, capacity development, driving innovation and the overall advancement of the industry.



FEINDEF 25

The International Defence and Security Exhibition of Spain, FEINDEF, organised by the **Feindef Foundation**, is the only Defence and Security sector exhibition in Spain with the **institutional support of the Ministry of Defence**.

FEINDEF is positioned as an outstanding showcase that offers Spanish companies the opportunity to present their capabilities and solutions to the challenges of the international defence market, and the Spanish Armed Forces a place to showcase themselves to the world. This event not only facilitates unprecedented access to this new landscape, but also strengthens the implementation of **collaborative research initiatives, drives innovation, develops capacity, fosters investment in the European defence supply chain and contributes to the overall advancement of the industry**.

Furthermore, in our **firm commitment to international projection**, we focus our efforts on attracting a greater number of foreign companies and delegations at each edition, providing a solid platform for the expansion of our industry within and beyond our borders, and turning FEINDEF into the leading international meeting point in the sector.

Conferences and activities

Through cycles of **conferences, workshops and round tables** led by leading experts and authorities, FEINDEF 25 will address the latest trends in crucial areas such as cyberdefence and cybersecurity, the circular economy, energy efficiency and sustainability, smart logistics bases, disruptive technologies and the **essential role of women in the defence and security industry**.

Innova for Def & Sec

A differentiating factor of the defence industry is its innate and permanent commitment to innovation as its *raison d'être*. This only emphasises its commitment to research and development, relevant aspects for the progress of the different regions of the country and for the generation of highly qualified employment.

Innova for Def & Sec is the space where co-creation finds a catalyst to develop **disruptive innovation**.

A space open to the main technologies which, by connecting the different global stakeholders, becomes the leading **Defence and Security entrepreneurial ecosystem** in the field of open innovation and the promotion of the development of specialised talent for dual-use solutions and technologies, which will revolve around the enabling technologies that will allow the transformation of Bases and Arsenal 4.0.

FEINDEF will hold its 4th edition on **May 12, 13 and 14 2025** with the incorporation of an additional hall and a total surface area of 50,000 m².

FEINDEF in numbers

An exhibition showing constant growth

1. General data

Evolutionary data 2019-2023

	2019	2021	2023	Accumulated growth 2019 > 2023	
Attendees	12,873	19,269	24,338		^ 89%
Exhibition area	14,000 m ²	28,000 m ²	40,000 m ²		^ 186%
Exhibitors	134	311	352		^ 163%
International exhibitors	26	55	87		^ 235%
Countries of origin	11	19	25		^ 127%
International growth	19%	17%	25%		^ 6%



2. Delegations and international organisations

Evolutionary data 2019-2023

	2019	2021	2023	Accumulated growth 2019 > 2023	
Guest international delegations	311	298	329		^ 6%
International delegations attending	46	75	92		^ 100%
Countries represented	32	39	47		^ 47%
Official international bodies	4	5	6		^ 50%

3. Media

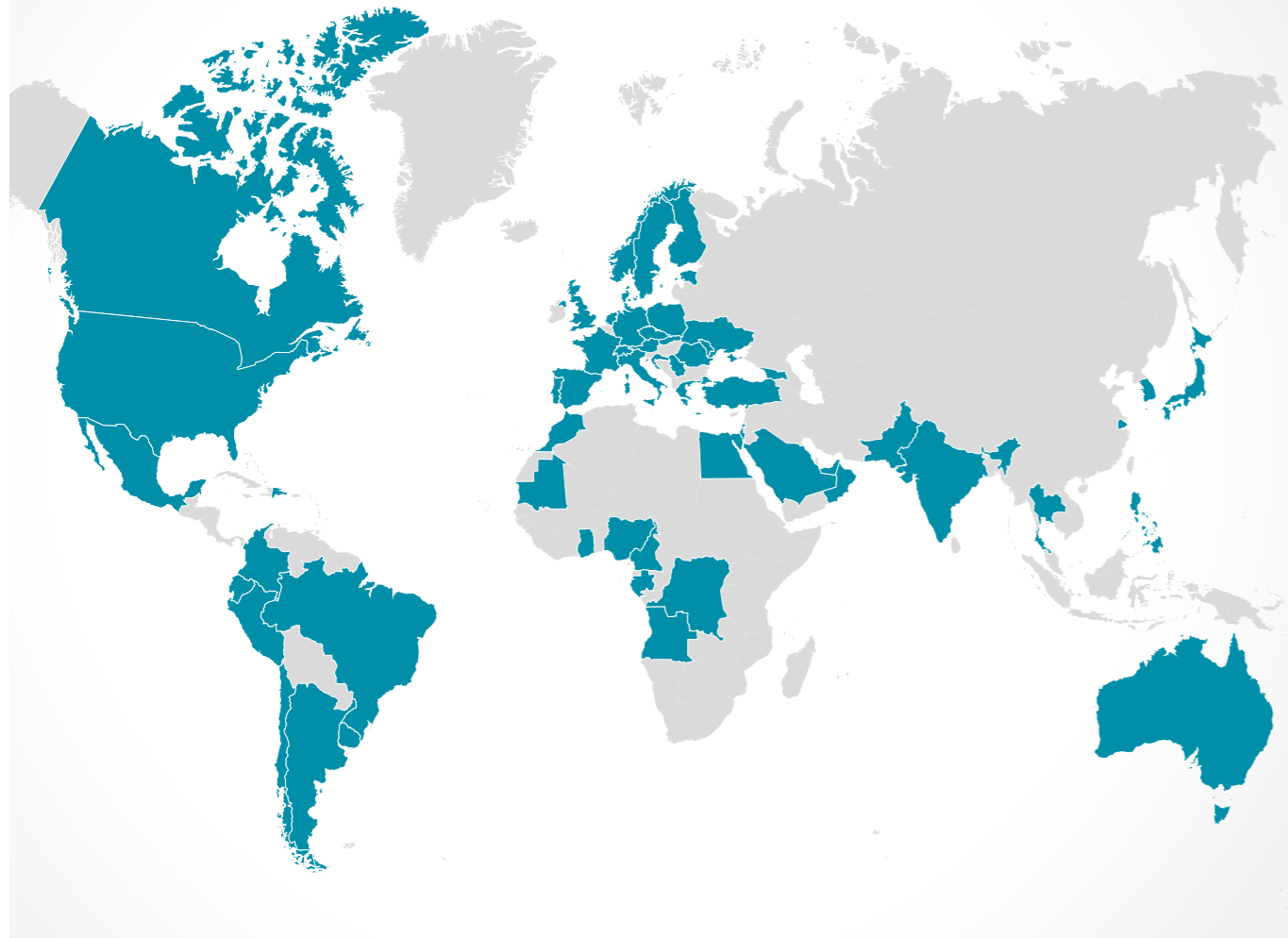
Evolutionary data 2019-2023

	2019	2021	2023	Accumulated growth 2019 > 2023	
Accredited media outlets	-	106	124		^ 100%
Accredited journalists	156	228	310		^ 100%



4. FEINDEF 23 international growth

58 countries represented by international delegations and companies.



- Germany
- Angola
- Saudi Arabia
- Argentina
- Australia
- Austria
- Brazil
- Cameroon
- Canada
- Chile
- Colombia
- Croatia
- Denmark
- Ecuador
- USA
- Egypt
- United Arab Emirates
- Spain
- Slovakia
- Estonia
- Philippines
- Finland
- France
- Gabon
- Georgia
- Ghana
- Greece
- Holland
- India
- Israel
- Italy
- Japan
- Morocco
- Mauritania
- Mexico
- Moldova
- Nigeria
- Norway
- Oman
- Netherlands
- Pakistan
- Peru
- Poland
- Portugal
- United Kingdom
- Czech Rep.
- Dominican republic
- Romania
- Serbia
- Shanghai
- Sweden
- Switzerland
- Thailand
- Türkiye
- Ukraine
- Uruguay

FEINDEF 25 Objectives

FEINDEF is preparing for its fourth edition, which will take place on 12, 13 and 14 May 2025 at IFEMA (Madrid) with 3 halls, over 50,000 m2 of exhibition space and an estimated participation of 35,000 professional attendees and over 500 exhibiting companies.

Exhibition area +50,000m² ^ 255%	Exhibitors 550 ^ 310%	International delegations 100 ^ 117%	Countries represented 65 ^ 103%
Attendees 35,000 ^ 170%	International exhibitors 100 ^ 284%	International official bodies 8 ^ 100%	Accredited media outlets +130 ^ 99%

▲ Cumulative growth target from 2019



FEINDEF 25

Ways to participate

1. Modular stand

9 m²

Free space hire
+ 9 m² modular stand (3x3 m)

4,350 € + IVA (10%)



18 m²

Free space hire
+ 18 m² modular stand (6x3 m)

6,250 € + IVA (10%)



36 m²

Free space hire
+ 36 m² modular stand2 (6x6 m)

7,900 € + IVA (10%)



60 m²

Free space hire
+ 60 m² modular stand (6x10 m)

10,000 € + IVA (10%)



Prices include:

- Space hire for stand open to one or more aisles depending on location.
- Structure: portico manufactured in melamine grey.
- Exhibition model flame-proof carpet.
- Lighting and power consumption (0.13 Kw/m²).
- Signage: Image canvas 2.80 m x 2.53 m for the 3 x 3 stand and 5.80 m x 2.53 m for the other stands.
- Furniture 1 counter, 1 table and 3 chairs in the case of a 3 x 3 stand, with the addition of 2 stools in other cases.
- Installation fee required by IFEMA.
- Compulsory insurance (civil liability and damage insurance) as required by IFEMA.
- Exhibitor and invite passes.
- Presence in the promotional elements of the exhibition.
- Exhibitor profile in official catalogue.
- Private area on the Exhibition's digital platform and access to the B2B agenda.
- First clean of the stand.

OBSERVATIONS

Removing any training or decorative elements from the stand does not reduce the cost for the exhibitor. All equipment used, whether structural or electrical, is hired. Any damage will be charged at the current rate.

The exhibitor company must provide all the graphic material for the design and execution of the stand. The material will be delivered to the Organisers three months prior to the Exhibition.

FEINDEF 25

Ways to participate

2. Free space hire. Design stand

From 30 to 100 m²

375 €/m² + IVA (10%)



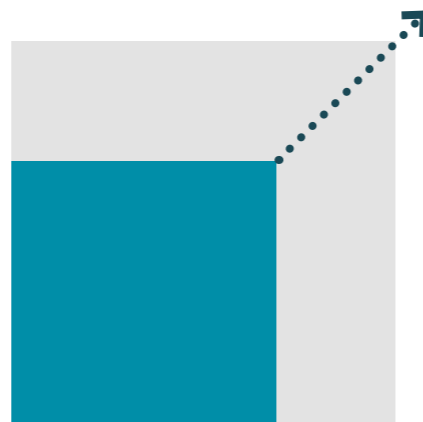
From 101 to 200 m²

355 €/m² + IVA (10%)



Above 200 m²

330 €/m² + IVA (10%)



Prices include:

- Space hire for stand on island or shared.
- Compulsory insurance (civil liability and damage insurance) as required by IFEMA.
- Exhibitor and invite passes.
- Presence in the promotional elements of the exhibition.
- Exhibitor profile in official catalogue.
- Private area on the Exhibition's digital platform and access to the B2B agenda.

OBSERVATIONS

Participating as an exhibitor under this form of participation implies signing up to the following:

- Minimum power consumption (0.13 Kw/m²): at applicable IFEMA rate for 2025.
- Minimum electricity consumption (0.13 Kw/m²): at applicable IFEMA rate for 2025.

(*) The company responsible for assembling the free design stands must pay the corresponding assembly fees to IFEMA before commencing the work. These fees cover the services provided by IFEMA during the period of assembly and dismantling of the exhibition, including medical assistance service (ATS), reduced rates for catering services, inspection of electrical installations, connections and supply of electricity during assembly and dismantling, use and maintenance of paint rooms, personalised service for the assembler, and individualised signposting of spaces.

The Organisers will provide the technical construction regulations for free design stands after the contract has been formalised (as stated in the EXHIBITOR'S GUIDE document).

The project proposal must be submitted to the organisation for approval.

For design stand projects that include a second floor, exhibitors are required to pay € 175/m² of the first floor. This fare is not eligible for discounts. In addition, installation fees and minimum electricity consumption are to be paid per m² of the first floor.

FEINDEF 25

Ways to participate

3. Counter in Innova for Def & Sec Area

1,500 €
+ IVA (10%)

This form of participation is available exclusively for start-ups. Companies must provide supporting documentation to the Organisation to prove their status as start-ups.



The price includes:

- Exhibitor profile in the official catalogue.
- Private area on the Exhibition's digital platform and access to the B2B agenda.
- Logo displayed in the Innova for Def & Sec space.
- Logo displayed in the Innova for Def & Sec section of the official website of the FEINDEF Exhibition.
- Personalised information point in an exclusive area (includes own delimited space, counter with logo on the front and upper frieze with the name of the startup).
- Attendance at the conference programme.
- Participation in matchmaking dynamics with companies in the sector and investors.
- Participation in elevator pitch sessions.

OBSERVATIONS

Co-exhibitors are not permitted under this form of participation.

4. Co-exhibitors

600 €
+ IVA (10%)

The principal exhibitor of the stand, the signatory of the contract, may invite other companies to their stand as co-exhibitors at FEINDEF 25.

The price includes:

- Exhibitor and invite passes.
- Presence in the promotional elements of the exhibition.
- Exhibitor profile in official catalogue.
- Private area on the Exhibition's digital platform and access to the B2B agenda.

OBSERVATIONS

The principal exhibitor may invite the following maximum numbers of co-exhibitors according to the size of their stand:

- 9 m² (3x3m) and 18 m² (6x3m) modular stands: maximum two co-exhibitors.
- 36 m² (6x6m) and 60 m² (6x10m) modular stands: maximum three co-exhibitors.
- Free space hire from 30 to 100 m²: maximum four co-exhibitors.
- Free space hire from 101 to 200 m²: maximum five co-exhibitors.
- Free space hire over 200 m²: maximum six co-exhibitors.

Institutional support

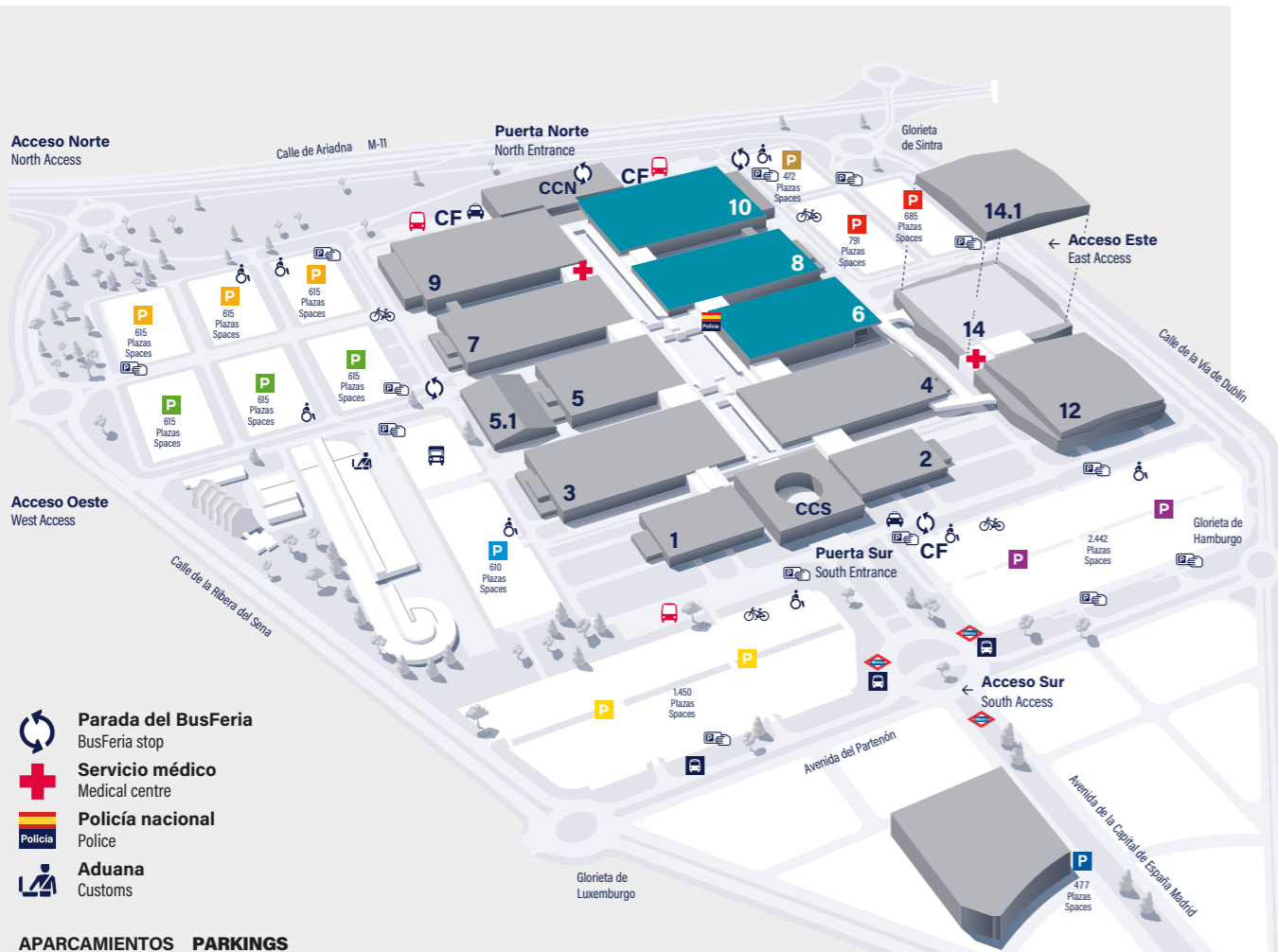
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In each edition, this support is joined by international institutions and organisations such as:

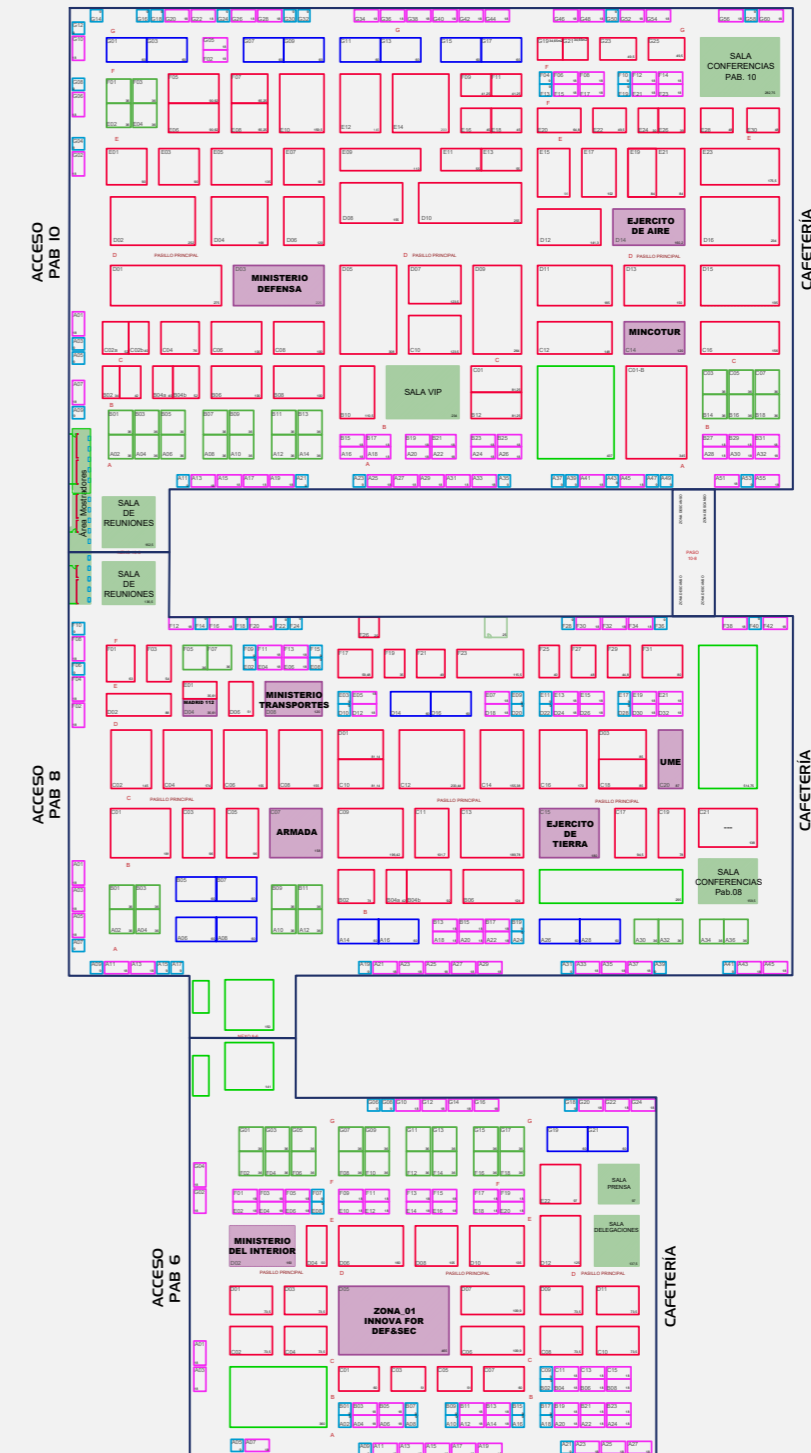
- The **European Union**
- The **Ministry of Foreign Affairs, European Union and Cooperation.**
- The **Ministry of the Interior**, including the participation of the **Guardia Civil**, the **National Police** and **Civil Protection.**
- The **Ministry of Industry and Tourism.**
- The **Ministry of Economy, Trade and Enterprise.**
- The **Ministry of Science, Innovation and Universities.**
- Other organisations and entities belonging to the aforementioned ministries such as the **CNI**, **INTA**, **INCIBE**, **ENISA**, **ICEX** and **CDTI.**



Map of IFEMA fairgrounds

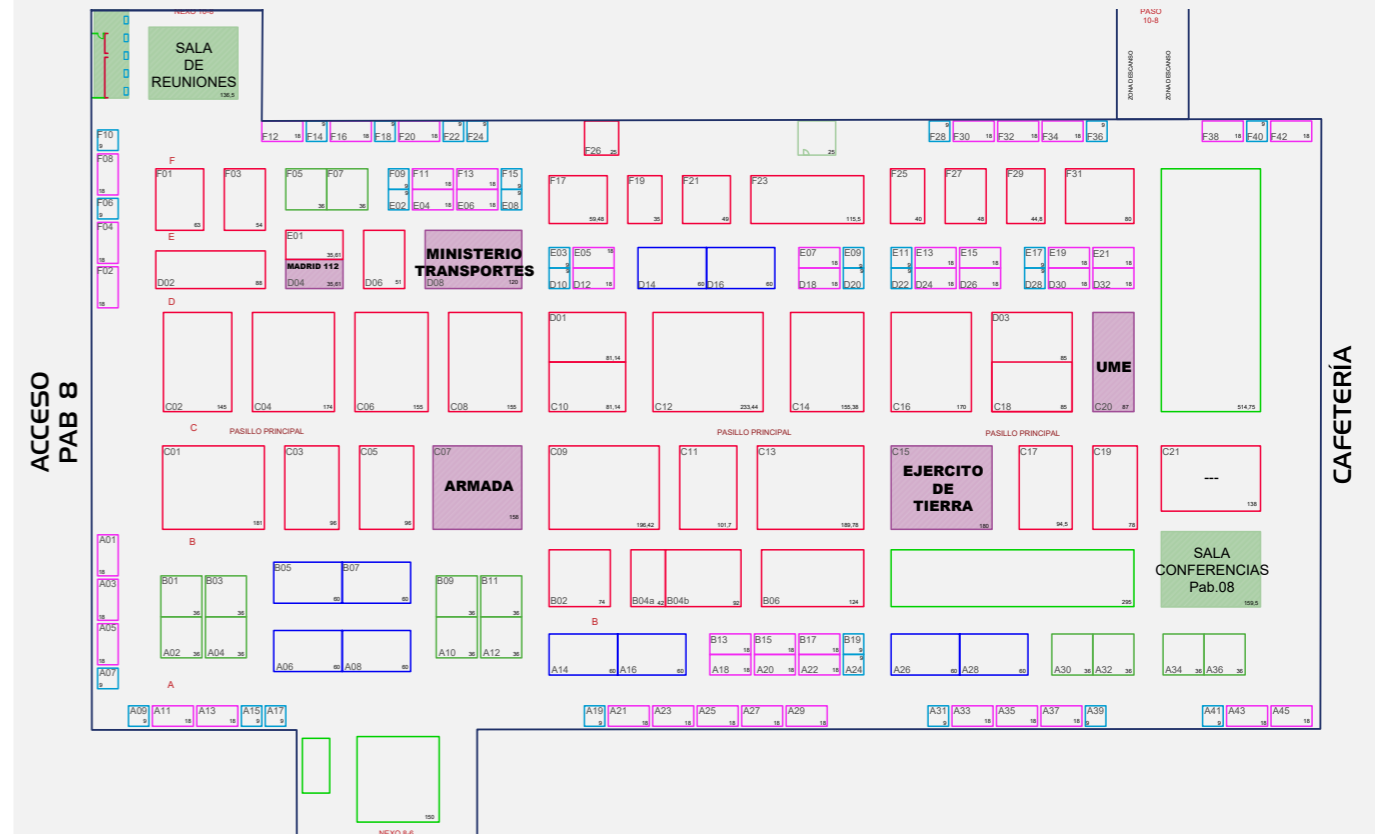
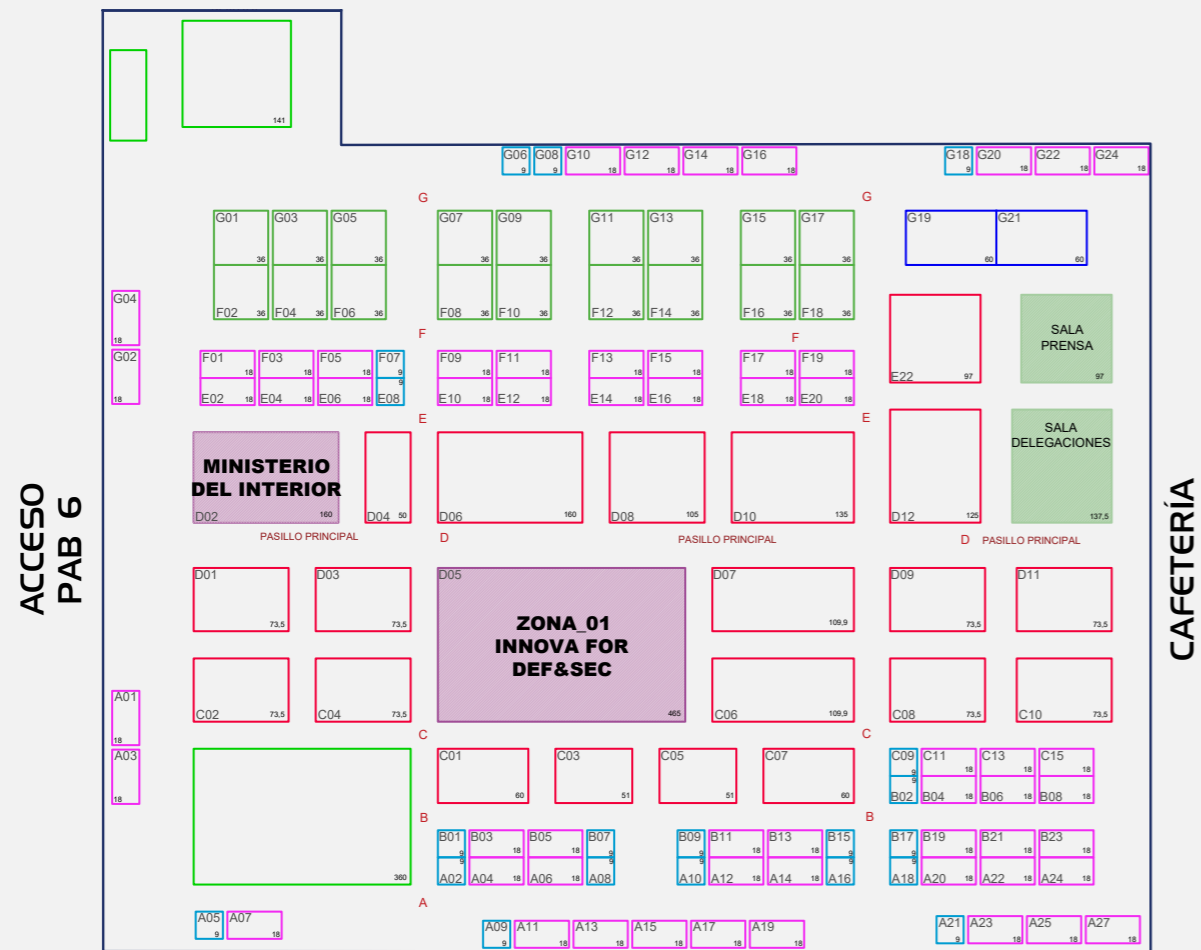


FEINDEF 25 / Overview



FEINDEF 25 / Hall 6

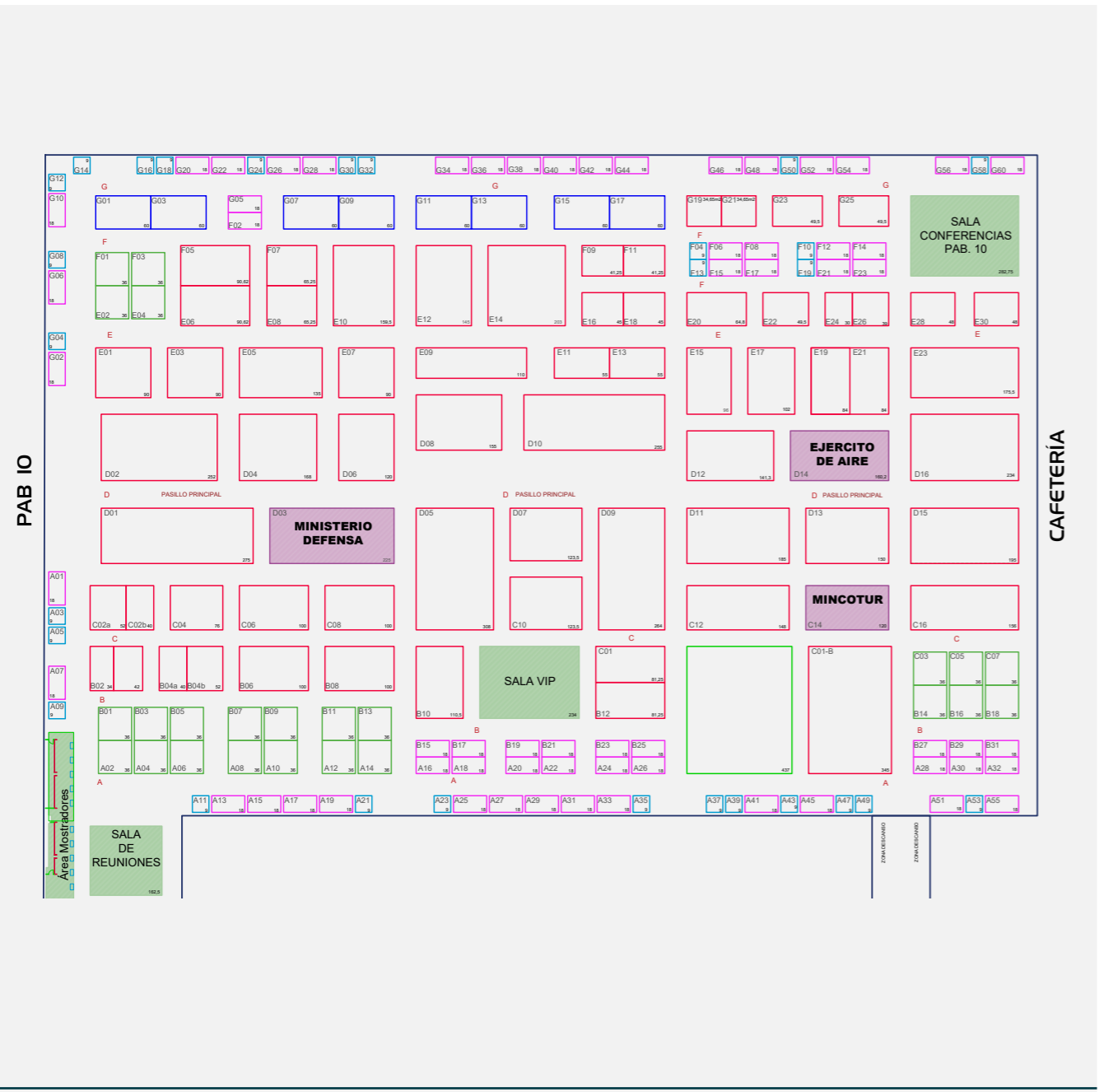
FEINDEF 25 / Hall 8



- Stand 9m2
- Stand 18m2
- Stand 36m2
- Stand 60m2
- Stand diseño libre
- Institucionales
- Salas

- Stand 9m2
- Stand 18m2
- Stand 36m2
- Stand 60m2
- Stand diseño libre
- Institucionales
- Salas

FEINDEF 25 / Hall 10



- Stand 9m2
- Stand 18m2
- Stand 36m2
- Stand 60m2
- Stand diseño libre
- Institucionales
- Salas



Date: May 12, 13 and 14 2025
Venue: IFEMA. Av. del Partenón, 5, Barajas, 28042 Madrid, Spain.
Hours: from 9:30 to 18:00

How to get there?

Metro and Cercanías RENFE

The nearest Metro station is:
 • FERIA DE MADRID - Line 8 with departures at the South Entrance
 The line connects IFEMA with the terminals at Madrid-Barajas Adolfo Suárez Airport and the RENFE suburban train network at Nuevos Ministerios.

Bus

An extensive network of buses will take you to IFEMA from different parts of the city MADRID:

- Line 73: Diego de León - IFEMA MADRID
- Line 112: Mar de Cristal - Barrio del Aeropuerto
- Line 122: Avenida de América - IFEMA MADRID

Regional buses:

- Line 828: Universidad Autónoma - Alcobendas - IFEMA MADRID - Canillejas

Taxi

There are three taxi ranks within the grounds:

- South Gate (Main entrance to the fairgrounds)
- North Gate (North Convention Centre)
- East Gate (Opposite the exit of Hall 6, next to Hall 14)

Access and/or exit to the venue is subject to a supplement of €3.

Private vehicle

IFEMA MADRID is connected by road with the main access roads and the Madrid Ring Road:

- M11 (Exits 5 and 7)
- M40 (Exits 5, 6 and 7)
- A2 (Exit 7)

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